

Cambridge City Council

Community Development and Health

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Introduction

This thrust of this portfolio is to build strong, safe and inclusive communities of empowered citizens through facilitation of activities, provision of social infrastructure, building of voluntary capacity and engagement in community decision making.

During the year initiatives will be pursued to increase the involvement of local people in helping to shape and manage services, particularly through area committees. Services for children will be reviewed to optimise their effectiveness. New engagement with BME groups will be sought in order to deepen integration. With the first residents scheduled to arrive in new developments in the south of the city, critical work will be carried out towards the delivery of community infrastructure.

Emphasis on careful Stewardship of the council's resources will continue. The new business plan for bereavement services will be implemented. A review of the CCTV service will be accomplished. The potential to attract additional funding for services that support public health objectives will be assessed.

This plan takes place in an environment where changes in the economy, housing and welfare benefits and other services delivered by government and local authorities may present a challenge to already disadvantaged groups and therefore to the wellbeing of communities in the city. It also takes place when the city council's own resources are constrained. The achievement of the portfolio's goals will therefore require services to develop innovative ways of working with local people, partners and the voluntary and community sectors to protect the vulnerable.

The following service divisions will contribute to the achievement of this Plan's Objectives:

Community Development, Housing Strategy, Specialist Services, Refuse and Environment

Vision Statements applicable to this portfolio

- A city which is diverse and tolerant, values activities which bring people together and where everyone feels they have a stake in the community.
- A city whose citizens feel they can influence public decision making and are equally keen to pursue individual and community initiatives
- A city where people behave with consideration for others and where harm and nuisance are confronted wherever possible without constraining the lives of all
- A city which recognises and meets needs for housing of all kinds - close to jobs and neighbourhood facilities
- A city of low carbon living and minimising its impact on the environment from waste and pollution

Overarching all these visions the City Council will continue to promote its values and objectives by seeking to achieve value for the public money the Council spends

Strategic Objectives 2011-2012

Vision Statement:	A city whose citizens feel they can influence public decision making and are equally keen to pursue individual and community initiatives.
Strategic Objective: CD&H SO1 Engagement / Voluntary Sector	Promote community engagement and the role of the voluntary sector in the work and democratic processes of the Council and in the organisation of community activities.
By March 2012 we will have:	<p>CD&H 1.1 Created opportunities for community engagement, including by children and young people, in the North Area Committee pilot. Considered which decisions related to Community Development and Health can be delegated to area committees.</p> <p>CD&H 1.2 Promoted and managed grant funding so that voluntary groups are able to access grant aid and other support to help them build their knowledge, skills and confidence as partners with the City Council sustaining vibrant localities and neighbourhoods.</p> <p>CD&H 1.3 Reviewed CHYPPS, launched the CHYPPS hub and provided opportunities for children and young people to participate in positive activities and engage in democratic processes that influence the quality of life in their neighbourhoods and across the city.</p>
Lead Officer:	Ken Hay
Performance Measures:	Evidence of significant community engagement in pilot and of how the public, including children and young people, have been able to influence decision-making. As measured by records of attendance and participation at events and activities; formal and informal

	<p>feedback and an audit of decisions made during the pilot highlighting community involvement.</p> <p>Number of members and officers involved in the pilot who are provided with information, advice and guidance on good practice in community engagement and have the opportunity to reflect on lessons learned and their application.</p> <p>The degree to which voluntary organisations participate in the North Area Committee Pilot.</p> <p>Whether community development, economic policy and sustainable city grants are successfully integrated and assimilated improving access to grants for city voluntary groups. through a single point of contact and access; a standardised application and monitoring process.</p> <p>Whether the review of CHYPPS is completed by November 2011 and whether we have agreed an action plan for implementation in 2011/12.</p> <p>Whether the CHYPPS Hub has successfully been launched by July 2011 providing web-based information on activities and offering opportunities for children and young people to get engaged in relevant City Council consultation exercises.</p>
<p>Delivery Risks:</p>	<p>Failure to engage public leading to low participation in pilot.</p> <p>Members and officers lack appropriate skills to generate participation and/or to facilitate community engagement.</p> <p>Members and officers lack appropriate skills to work in partnership with voluntary organisations.</p> <p>Voluntary organisations lack resources and capacity to engage.</p>

Vision Statement:	A City which is diverse and tolerant, values activities which bring people together and where everyone feels they have a stake in the community.
Strategic Objective CD&H SO2: Community Integration and Cohesion	Promote good relationships between people of different backgrounds in the city and safe and well-integrated communities.
By March 2012 we will have:	<p>CD&H 2.1 Delivered an effective annual programme of public and partnership events to celebrate and value the diversity of the city.</p> <p>CD&H 2.2 Engaged more actively with BME and other communities who feel vulnerable to provide them with opportunities to express their concerns and have them addressed.</p> <p>CD&H 2.3 Addressed Community safety issues affecting neighbourhoods in the north of the city through the Area Committee Pilot and in partnership with other agencies.</p> <p>CD&H 2.4 Produced an annual report and exhibition of the work of grant-aided groups highlighting community cohesion and integration activities.</p> <p>CD&H 2.5 Pursued options for improvements to physical facilities for young people which are sustainable from a revenue standpoint, through the deployment of the associated developer contribution fund, and reported on progress at year end.</p>
Lead Officer:	Ken Hay (2.1, 2.2, 2.4, 2.5) Alan Carter (2.3)
Performance Measures:	Whether we have delivered (in partnership) the Diversity Day Events Calendar including: Cambridgeshire Celebrates Age; Black History Month; Disability History Month; International Women's Day; Cambridge Inter Faith Event; LGBT History Month; and Holocaust Memorial Day.

	<p>Perception / satisfaction of events monitored through event evaluation processes involving feedback from participants and organisers.</p> <p>The number of BME and minority community events attended by Councillors and the number of people from these groups who are satisfied with the opportunities to have their views heard.</p> <p>Whether Action plans for tackling community safety issues arising from the North Area Committee Pilot have been implemented and reviewed.</p> <p>Whether we have delivered activities to promote the integration and inclusion of young Muslim people in community activities through the Prevent Programme.</p>
<p>Delivery Risks:</p>	<p>Failure to address issues of discrimination and lack of opportunity lead to inequality and unfair treatment.</p> <p>Crime and disorder issues disproportionately impact on minority groups and vulnerable communities.</p> <p>Promoting and sustaining good relations between people of different backgrounds is hindered by poor understanding of the issues faced by diverse communities and a lack of knowledge of cultural norms and traditions.</p>

Vision Statement:	A city which recognises and meets needs for housing of all kinds – close to jobs and neighbourhood facilities.
Strategic Objective: CD&H SO 3 Growth	Plan, deliver and manage community infrastructure in the Southern Fringe and North West of the city.
By March 2012 we will have:	<p>CD&H 3.1 Delivered the first phase of community infrastructure in the Southern Fringe and North West of the city effectively and on time.</p> <p>CD&H 3.2 Established Community Forums in the Southern Fringe and North West as the focus for community engagement and development, providing a sustainable way of communicating information to and from residents, the Local Authorities and agencies; resolve problems when required; promote community engagement and have the full confidence of stakeholders. the focus for community engagement and development.</p> <p>CD&H 3.3 Integrated existing and new communities by ensuring they are both involved in community activities.</p>
Lead Officer:	Ken Hay
Performance Measures:	<p>Whether community facilities are planned and delivered as set out in the s106 agreement.</p> <p>Whether memoranda of understanding that confirm the range of services to be delivered in the Clay Farm multi use community facility are agreed with relevant partners.</p> <p>Whether business plans confirming the objectives for each community facility and how the costs will be met is agreed with partners.</p>

	<p>Whether procurement arrangements are agreed and put in place.</p> <p>Evidence of community engagement across new and existing communities including involvement by existing and new residents in community activities, the Community Forum and Working Groups.</p>
<p>Delivery Risks:</p>	<p>Failure to deliver sustainable community infrastructure as required leading to a poor quality of life and lack of sense of community in new developments.</p> <p>Failure to promote community engagement and development essential for the health and wellbeing of new communities.</p> <p>Failure to resolve community issues leading to dissatisfaction of residents and adverse public relations for new developments.</p> <p>Low sense of community cohesion between new and existing communities</p>

Vision & Value Statements:	<p>A city of low carbon living and minimising its impact on the environment from waste and pollution</p> <p>A City Council seeking to achieve value for the public money the Council spends</p>
Strategic Objective CD&H SO4: Resources	To ensure all services are efficient, sustainable and value for money, in particular Bereavement Services and the CCTV Service and to maximise opportunities to raise income and attract external investment.
By March 2012 we will have:	<p>CD&H 4.1 Delivered the mercury abatement project at the Huntingdon road crematorium</p> <p>CD&H 4.2 Implemented of a new five-year Bereavement Services business plan which recognises best practice and secures a reasonable rate of return for the investment of public resources by 2015/16.</p> <p>CD&H 4.3 Completed the review of CCTV Service and established a clear direction and actions for the future service by 30 September 2011.</p> <p>CD&H 4.4 Raised 10% additional income from the hiring out of community facilities</p> <p>CD&H 4.5 Defined the Council's potential leverage on health improvement; evaluated the potential methods of monitoring and steering these; and identified opportunities to draw funding from within the proposed new arrangements for public health.</p>
Lead Officer:	Paul Necus (4.1, 4.2, 4.3) Jas Lally (4.5) Ken Hay (4.4)
Performance Measures:	<p>Whether Bereavement Services Business Plan first year actions are delivered by 1 April 2012</p> <p>Whether review of CCTV Service is completed by 30 September 2011.</p>

	<p>Whether Net cost of CCTV to General Fund for 2012/13 and beyond is identified, and the strategy and plan for achieving it is confirmed by 30 September 2011.</p> <p>Whether 10% increase in income from community centres achieved.</p>
Delivery Risks:	<p>Failure to deliver efficiency improvements will impede Council's ability to meet its savings targets, and threaten its competitive position.</p> <p>Failure to meet deadlines for delivering mercury abatement targets will risk financial penalties in relation to both environmental legislation and the Council's VAT liabilities.</p> <p>Reductions to CCTV services leads to an increase in crime, reduced detection rates and reduced customer perceptions of safety.</p> <p>New health funding opportunities are limited or not available for city priorities</p>

Background Information:

- **Community Development Strategy 2009 – 12**
- **Southern Fringe Community Development Strategy**